

The official flagship Journal of ICMA



Chartered Management Accountant

Encouraging the Authors while motivating others to be the next

AUTHORS' DIRECTORY 2022

[A listing with brief profiles of Authors' who contributed articles in the bi-monthly Journal of ICMA during the year 2022]



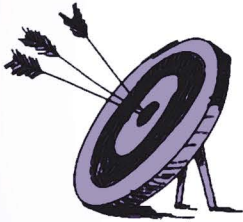
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VISION

To be the Preference in Value Optimization for Business.



MISSION

To develop Business Leaders through imparting quality education and training in financial and non-financial area to bring value-addition in the economy.

CORE VALUES

- Competence
- Innovation
- Ethics
- Transparency
- Professionalism



Disclaimer

The profiles of authors given in this publication have been provided by the authors themselves and extracted from their articles under 'About the Author' published in the Chartered Management Accountant Journal.

About ICMA

Founder of Institute

Late Mohammad Shoab was the Founder President of the Institute. He remained President of Institute during two terms i.e. from 1951-1955 and from 1966-1969. In 1944, he founded the Indian Institute of Cost and Works Accountants [now called Institute of Cost Accountants of India] and was its founder President upto 1948. He was one of Pakistan's ablest financial experts who also held the following important portfolios of Federal Finance Minister of Pakistan; Vice President of the World Bank; and Consultant to the World Bank [he held this position till his death on 12th May 1976]. Mr. Shoab's contribution to the development of Cost and Management Accounting profession in Sub-Continent will be remembered with a sense of gratitude.

Historical Landmarks

On 23rd. May 1951, a Certificate of Incorporation was issued under the Indian Companies Act of 1913 by the Registrar Joint Stock Companies to form the Institute with the name and title of 'Pakistan Institute of Industrial Accountants (PIIA).

On 30th June 1966, the Parliament passed the 'Cost and Industrial Accountants Act, 1966' which received President's assent on 14th July 1966 and became effective from 20th August 1966. The Act mandated the Institute to regulate the management accounting Profession in Pakistan.

On 16th November 1976, the National Assembly passed the 'Cost and Industrial Accountants (Amendment) Bill, 1976' which received President's assent on 26th November 1976. From that day onwards, the Institute came to be known by its new name i.e. Institute of Cost and Management Accountants of Pakistan.

On 8th September 1990, the Council under Section 34 of CMA Act 1966 promulgated the 'Cost and Management Accountants Regulations 1990 with the approval of Federal Government.

Mandate & Responsibility

By virtue of authority vested in by Cost and Management Accountants Act, 1966 and Cost and Management Accountants Regulations, 1990, the Institute has been entrusted with responsibilities to (1) provide education (2) examine competencies and (3) confer internationally recognized post-graduate professional certification. The institute confers qualification titles i.e Affiliate Financial Accountant (AFA) and Chartered Management Accountant (CMA). After qualifying and meeting prescribed membership requirements, Institute awards the designations of Associate Cost and Management Accountant (ACMA) and Fellow Cost and Management Accountant (FCMA).

International Affiliations

ICMA is a premier professional accounting body established in 1951 and enacted through an Act of Parliament (National Assembly) in 1966 for regulating the profession of management Accounting in Pakistan. Currently, the Institute has approx. 7,000 members within Pakistan and abroad and more than 15,000 students. ICMA is the founding member of International Federation of Accountants (IFAC); Confederation of Asia and Pacific Accountants (CAPA); and South Asia Federation of Accountants (SAFA) and the only current participant of Value Reporting Foundation (VRF) and International Corporate Governance Network (ICGN), respectively from Pakistan.

A brief History of Chartered Management Accountant (Journal)

Journals published by professional institutes as their official organs are regarded as a constant source of continuing professional education. They bring to their members important information about new developments in their respective fields in a purposefully tailored form; provide them with a chance to benefit from the views and ideas of professional experts on specific current topics of direct relevance to their professions and offer them a forum to express their thoughts and narrate their own experiences in writing. The journals also serve as welcome continuing links between the qualified students and their Alma Maters.

In March 1961, realizing the value and usefulness of having a journal of its own, the Council of the Institute decided to launch an official Journal with name and title of 'The Industrial Accountant'. At that time, publication of the 'Industrial Accountant' Journal, besides its intrinsic worth, was also considered essential as a means to serve Pakistan's fast-growing industries. In those days, industrial development was moving very fast but the alarming aspect was the high cost of production and the worrisome percentage of wastage of resources in almost all established industries. The situation demanded control and monitoring by cost accountants, but enough qualified and trained cost accountants were not available in the country. The Institute, though doing its best, was not able to bridge the gap between the demand and supply of qualified accountants. The pass rate of its students was very low and the market demand of skilled cost accountants at the national level was too high and growing rapidly. The Institute was periodically bringing out a "Cost Bulletin" but its scope was too limited to serve the purpose effectively.

The above situation warranted that a full-fledged journal be published to create an atmosphere conducive to growth of deep interest in cost and industrial accounting both among the students and industrialists. A journal, which could be a source of information about cost accounting techniques and methods for those who were not able to join the Institute or pass its examination, was the need of the hour. And the Institute responded to it responsibly by starting publication of "The Industrial Accountant" in March 1961 on quarterly basis.

In July 1992, the name of Journal was changed from "Industrial Accountant" to "Management Accountant".

From January 1997, the journal was converted from a 'quarterly' into 'bi-monthly publication.

From January 2001 to December 2004, the Journal was published on monthly basis. The change was necessitated by the need to make available to members and students more and more articles and latest information in a rapidly changing global environment.

Since January 2005, the Journal is being published on bi-monthly basis.

Since May 2022, the name and title of official ICMA Journal has been changed to 'Chartered Management Accountant'

1961

In March 1961, realizing the value and usefulness of having a journal of its own, the then Council of the Institute decided to launch an official Journal with name and title of 'Industrial Accountant'.

1961

In 1969, with the January – March 1969 issue, the 'Industrial Accountant' Journal appeared with a two-color title cover. Before that, there had been a few changes in the layout of the front cover.

1992

In July 1992, the name of Journal was changed from "Industrial Accountant" to "Management Accountant".

1997

From January 1997, the journal was converted from a 'quarterly' into 'bi-monthly publication.

2001

From January 2001 to December 2004, the Journal was published on a monthly basis. The change was necessitated by the need to make available to members and students more and more articles and latest information in a rapidly changing global environment.

2005

Since January 2005, the Journal is being published on bi-monthly basis.

2022

Since May 2022, the name of Journal was changed from "Management Accountant" to 'Chartered Management Accountant'

FIRST EXCLUSIVE INTERVIEWS IN CMA JOURNAL

This special interview section was initially introduced in the MA Journal in 1992.

1992

The first interview was conducted of Mr. Khurshid Ahmed, former President of the Institute (1975-1978) which appeared in Oct-Dec 1992 Issue of the Journal.

1997

Mr. Shamim Ahmad Khan, Chairman of the then Corporate Law Authority (now the Securities and Exchange Commission of Pakistan) was the first head of government sector organization whose interview was published in the May-Jun 1997 issue of the Journal.

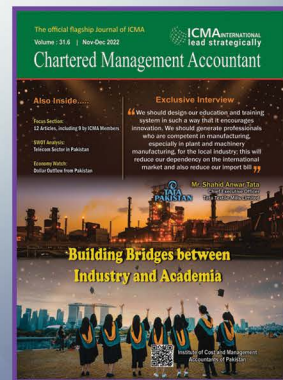
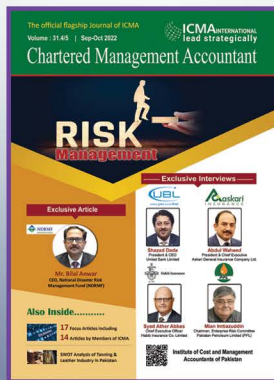
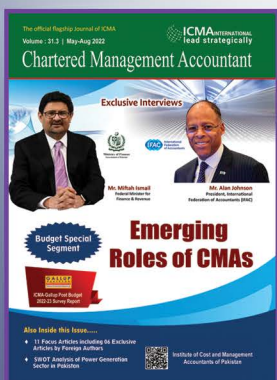
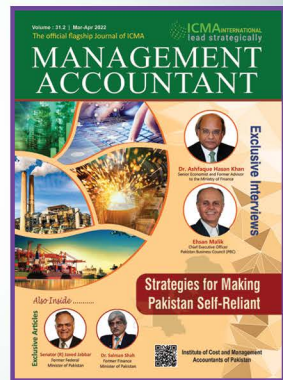
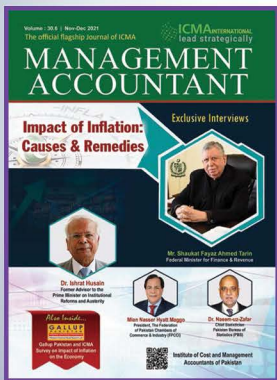
1998

Mr. Frank Harding, the then President of International Federation of Accountants (IFAC) was the first international personality whose exclusive interview was published in Nov-Dec 1997 issue of the Journal.

Senator Sartaj Aziz, the then Minister for Finance & Economic Affairs was the first Federal Minister who gave an exclusive interview for the Journal in 1998 which was published in Mar-Apr Issue.

Themes of CMA Journal in 2022

Sr.	Month of Publication	Theme
1.	January 2022	Impact of Inflation Causes and Remedies
2.	March 2022	Exports and Investments: Tools for economic growth
3.	May 2022	Strategies for making Pakistan Self-Reliant
4.	August 2022	Emerging Role of CMAs
5.	October 2022	Risk Management
6.	December 2022	Building bridges between industry and academia



President's Message



I am delighted to share this message for the **"Authors' Directory 2022,"** to be released by the ICMA Research and Publications Committee and will provide brief profiles and details of articles by authors published in the Chartered Management Accountant (CMA) Journal in 2022.

It is quite satisfying that the institute's official magazine has improved significantly in terms of quality content and impressive presentation and layout. The publishing of exclusive interviews of high-profile dignitaries, including Federal Ministers, has raised the profile of the official ICMA Journal. Furthermore, freelance writers who regularly contribute to leading newspapers and magazines, as well as foreign authors who contributed exclusive articles in the Journal, indicates that ICMA Journal is now becoming a well-known publication in the relevant quarters.

My compliments go to Mr. Ather Saleem, Chairman, and the members of the R&P Committee for their valuable efforts and innovative ideas in improving the Management Accountant Journal. I hope and anticipate that our journal will soon become the most widely read publication in the field of finance and accounting.

I also want to appreciate our R&P Secretariat for their excellent work in producing informative and insightful publications for the benefit of our members, students, the corporate sector, and other stakeholders. I wish them the maximum success in their future pursuits.

Shehzad Ahmed Malik, FCMA
President ICMA

Foreword



I am pleased to present the fifth edition of the **"Authors' Directory 2022,"** which includes brief profiles of authors whose articles appeared in the Chartered Management Accountant (CMA) Journal in 2022.

Let me share some statistics from published articles for your information. In the five issues of the CMA Journal published in 2022, a total of 99 articles were contributed by the authors – both members and non-members. Out of 99 articles, 64 were contributed by 42 ICMA members, with 27 being Fellows and 15 being Associate members. A noteworthy feature of 2022 was that 19 ICMA members shared their first articles in the CMA Journal, a list of which is given on the Contents page. I applaud these new members and hope that they will continue to contribute insightful articles in the future issues of the journal.

Let me also thank the 31 experts and non-members who contributed articles in 2022, including international authors, professionals, and individuals from academia and journalism. I would like to thank them all for selecting our Journal to share their knowledge and insights. I'm hoping they'll continue to share articles in upcoming issues.

Finally, I would like to thank my colleagues on the R&P Committee, as well as the R&P Department team, for putting in their best efforts to produce this Authors' Directory.

Ather Saleem, FCMA
Vice President &
Chairman, Research and Publications Committee

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MEMBER



Syed Babar Ali
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MEMBER



Tanvir Sajid
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MEMBER



Najaf Abbas
FCMA

MEMBER



Babar Saleem
ACMA

MEMBER



Tasaduq Ejaz
ACMA

MEMBER



Muhammad Ahmed
ACMA

MEMBER



Mohammad Abdur Rub
Khan, ACMA

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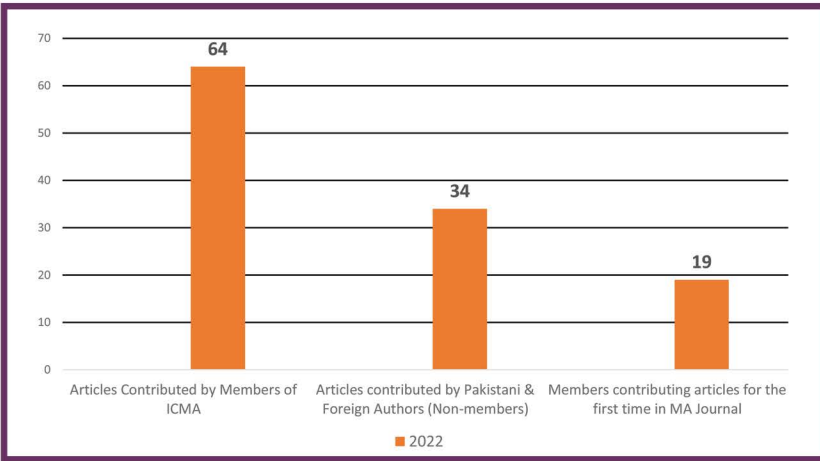
Infographics of 6 issues of CMA Journal Published in 2022



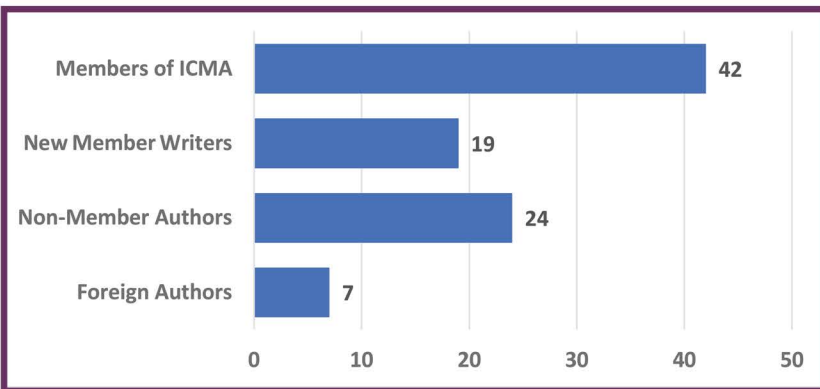
Graphical Presentation

Articles Published in CMA Journal

	2022
Articles Contributed by Members of ICMA	64
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Number of Authors in CMA Journal 2022



Authors of Articles

(Members of ICMA)

In order of Membership Number

1) Syed Shamim Ahmed [F-300]

Syed Shamim Ahmed is a senior Fellow member of ICMA. He retired as General Manager Finance from the Karachi Port Trust (KPT) where he served for around 22 years in different positions. He was also a member of the Karachi Dock Labour Board for 7 years. After doing his MBA from IBA Karachi, he started his initial career with Citibank and then served in Awami Autos (now Pak Suzuki).



Former General Manager
Finance
Karachi Port Trust (KPT)

1. Title of Article : Production beats Inflation
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)
2. Title of Article : Boosting Exports by Improving the Quality
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Issue published : Exports and Investments: Tools for
economic growth (Jan-Feb 22)
3. Title of Article : Self-Reliance — An Attitude
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)
4. Title of Article : More You Know, Less You Risk
Issue published : Risk Management (Sep-Oct 22)
5. Title of Article : Academia + Industry = Prosperity
Issue published : Building bridges between industry and
academia (Nov-Dec 22)

Contact

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2) **Jalal Ahmad Khan** [F-455]

Mr. Jalal Ahmed Khan is a senior Fellow member and former Executive Director of ICMA. He is presently a faculty member at PAF-KIET University.



1. Title of Article : Nurturing Ideas and Assessing Opportunities: Restructuring Social and Economic Parameters to meet Global Challenges
Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)
2. Title of Article : Project Study on Hedging Risks by diversified Investments in Stock, Commodity and Currency Markets
Issue published : Risk Management (Sep-Oct 22)
3. Title of Article : Some Prospective Avenues for Academic-Industry collaboration
Issue published : Building bridges between industry and academia (Nov-Dec 22)

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3) **Muhammad Salim [F-470]**

Mr. Muhammad Salim is a senior Fellow member of ICMA, M.Phil. and Ph.D. (Candidate in Finance). He retired as Associate Professor from Muhammad Ali Jinnah University (MAJU). He possesses vast work experience in state-owned enterprises and private sector companies. He is a practicing Chartered Management Accountant, and CEO of Salim & CO., offering services in tax, audit, accounting and management consultancy.



1. Title of Article : Portfolio Risk Management
Issue published : Risk Management (Sep-Oct 22)

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4) **Khalid Mehboob** [F-663]

Mr. Khalid Mehboob, FCMA, LL.M, MA(Eco), FPFA, Ph.D Research Scholar-Law is the Senior Director Legal Affairs & Examinations in ICMA.



Senior Director,
Legal Affairs and
Examinations, ICMA

1. Title of Article : Inflation - The Associated Factors
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)

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5) **Zahid Farooq** [F-856]

Mr. Zahid Farooq is a Fellow Member of Chartered Accountants of Pakistan (FCA), a Fellow Member of Cost and Management Accountants of Pakistan (FCMA), a Fellow Member of Public and Finance Accountants of Pakistan (FPA), and a Chartered Business Administrator from Canada (CBA). He also earned an LLB from the University of Punjab. He is currently the CEO of Zahid Farooq & Co. (ZFC), Chartered Accountants, Cost Accountants, and Management Accountants.



1. Title of Article : A Discussion on Free Trade Policy
Issue published : Building bridges between industry and academia (Nov-Dec 22)

Contact

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6) **Rizwan Ahmed Malik [F-1040]**

Mr. Rizwan Ahmed Malik is a Chartered Management Accountant and a Fellow member of ICMA. He has done his MBA from LUMS and LLB from Punjab University, in addition to holding a CFE degree from the Association of Certified Fraud Examiners (ACFE), USA. He is currently working as Director General (Funds Management & Admin) at the Punjab Public Private Partnership (PPP) Authority.



1. Title of Article : The Trending ESG Factor in Business
 Issue published : Building bridges between industry and academia (Nov-Dec 22)

Contact

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7) **Mumtaz Hassan** [F-1181]

Mr. Mumtaz Hassan is a Fellow Member of ICMA, a Fellow Member of the Association of Chartered Certified Accountants (ACCA), and an Associate Member of the Institute of Chartered Accountants in England and Wales (ICAEW). He is currently serving as Financial Controller in Nishat Mills Limited. He has more than 20 years of experience in the field of Accounts and Finance.



Financial Controller
Nishat Mills Limited

1. Title of Article : Emerging Trends in Sustainability Reporting –
A Brief Overview
Issue published : Risk Management (Sep-Oct 22)

Contact

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8) **Sheikh M. Shabbir** [F-1270]

Shaikh Muhammad Shabbir is a Chartered Management Accountant and a Fellow member of ICMA. He is currently working as Director Finance at Dawood University of Engineering & Technology in Karachi.



1. Title of Article : University-Industry Link: Vital for Transfer of Knowledge
Issue published : Building bridges between industry and academia (Nov-Dec 22)

Contact

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9) **Rauf Aslam Butt** [F-1353]

Mr. Rauf Aslam Butt is a Fellow member of ICMA and has over thirty years of experience in Finance & Accounting, BPR, Change Management, ERP implementation, and Risk Management. As CRO, he has formed the Risk Management department, developed ERM Framework, Risk Appetite, Risk Capacity, Risk Culture and Environment, and managed the development of Policies and Procedures. As Internal Consultant, he was involved in “Business and IT Alignment” using Oracle Applications in Finance & Accounting, Budgeting, Supply Chain Management, Manufacturing, HR, and BPR. He has previously worked in various industries including Pharmaceutical, Iron and Steel, Cement Manufacturing, Oil & Gas, Chemical, FMCG, Automotive, and Beverage.



- 1. Title of Article : Risk Management Concepts and Processes
- Issue published : Risk Management (Sep-Oct 22)

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**10) (Dr.) Salman Masood Sheikh
[F-1366]**

Prof. Dr. Salman Masood Sheikh is a Fellow Member of ICMA and Dean, Faculty of Economics, The Superior University, Lahore. He is also a member of the ICMA Research and Publications Committee. He has over twenty years of academic and industrial experience.



1. Title of Article : Impact of Return Sharing, Operational & Non-operational Financing on Equity Investments in Islamic Banks of Pakistan
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)

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11) Syed Shariq Waqar [F-1395]

Syed Shariq Waqar is a Fellow member of ICMA and has over 25 years of diversified experience in different trades’ e.g. manufacturing, retail, aviation, and education industry. He is also associated as freelance faculty at several MBA Universities. He also contributes to TV talk shows on economic front programs.



1. Title of Article : Revival of Pakistan’s Economy – Need of the Hour
Issue published : Emerging Role of CMAs (May-Aug 22)
2. Title of Article : Consistency vs. Diversification – Industrial Response
Issue published : Building bridges between industry and academia (Nov-Dec 22)

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12) **Alia Noor** [F-1473]

Ms. Alia Noor is an Associate partner at Ahmad Alagbari Chartered Accountants and also holds the position of Director VAT in the LEA Consultant & Director Program at Alif Technologies. She has been associated with EY and Unilever Pakistan for external and internal audits. She is the founder and owner of “xperts league” a free learning platform. She holds professional qualifications, FCMA, CIMA, and MBA along with Certifications in Oxford Fintech Program, Digital Mindset, COSO Enterprise Risk Management, COSO Internal control, and GCC VAT Diploma. Alia Noor has two decades of professional experience in providing advisory services in the fields of Finance, Audit, and Fintech to diversified industries including FMCG, Hospitality, Aviation, and others in Pakistan and the Gulf states.



1. Title of Article : Top Technology Trends in 2022
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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13) **Syed Asad Abbas Abidi [F-1609]**

Syed Asad Abidi is a Fellow member of ICMA and also a Certified Financial Consultant from the Institute of Banking, Saudi Arabia. He has more than 20 years of working experience in multinational companies in Pakistan, Saudi Arabia, and Qatar. Currently, he is working as the CEO of "Get Solution Enterprise".



1. Title of Article : National Vision and Strategic Goals to achieve Self-reliance embedded in 'Pakistan Vision 2025'
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

Contact

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14) Syed Hassan Al-Ahdal [F-1715]

Syed Hassan, FCMA, FPFA, MCOM, MBA is a recognized corporate trainer and technology instructor of Advanced Excel & Power BI along with Python for data analytics and visualization. He has a solid knack for Advanced Analytics & Reporting. Syed conducted several workshops, training, and seminars on the topics. Syed has 20+ years of experience in Accounting, Finance & Reporting.



Sr. Management Accountant
& Corporate Trainer for
Advanced Excel & Power BI

1. Title of Article : A brief on Data Science vs. Business Intelligence
Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)
2. Title of Article : Accountants & Technology
Issue published : Building bridges between industry and academia (Nov-Dec 22)

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He is pursuing an MBA (Healthcare) from the Institute of Business & Health Management at the Dow University of Health Sciences.



- 1. Title of Article : Financial Risk Management in the Healthcare Industry
- Issue published : Risk Management (Sep-Oct 22)

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1. Title of Article : Stagnant Exports and FDI: No Surprise
Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)

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1. Title of Article : The Role and Application of Three (3) Lines Model
in Effective Risk Management
Issue published : Risk Management (Sep-Oct 22)

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1. Title of Article : Factors leading to Inflation and its Repercussion on the Economy
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)
2. Title of Article : Risk Management in the Digital Age
Issue published : Risk Management (Sep-Oct 22)

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1. Title of Article : Importance of Risk Analysis for Businesses
Issue published : Risk Management (Sep-Oct 22)

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20) Jamshed Chaudhry [F-2007]

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1. Title of Article : Construction: Hardest hit Sector by Inflation
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)

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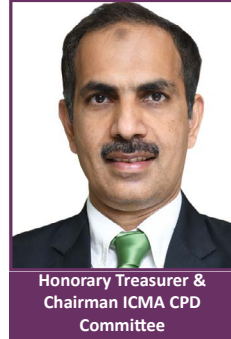
1. Title of Article : TEVT Sector - An Accelerator of Economic Growth
Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)
2. Title of Article : Pakistan's Disaster Risk Management
Issue published : Risk Management (Sep-Oct 22)
3. Title of Article : Academic Institutions and Developed SMEs are the Foundations of Economy
Issue published : Building bridges between industry and academia (Nov-Dec 22)

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1. Title of Article : Combating Inflationary Pressures: Initiatives by the Government
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)
2. Title of Article : Developing Import Substitution For Self Reliant Pakistan
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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1. Title of Article : Self-Reliant Economy is the only Solution to Control Inflation in Pakistan
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)

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1. Title of Article : Sustainability – Risk Mitigation for Posterity
Issue published : Risk Management (Sep-Oct 22)

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1. Title of Article : Building Self-Reliant Pakistan through SME Development
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)
2. Title of Article : Risk Management and Manufacturing Firms
Issue published : Risk Management (Sep-Oct 22)

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1. Title of Article : Foreign Direct Investment and Exports: Drivers of Economic Growth
Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)
2. Title of Article : Establishing Import Substitution Industries in Pakistan
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)
3. Title of Article : Emerging Roles of CMAs in Managing Finance in a Digital World
Issue published : Emerging Role of CMAs (May-Aug 22)

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1. Title of Article : Nurturing the Organic Bond between Industry & Academia
- Issue published : Building bridges between industry and academia (Nov-Dec 22)

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- 1. Title of Article : Information Risk Management: The Journey continues
- Issue published : Risk Management (Sep-Oct 22)

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1. Title of Article : Understanding the Root Causes and Effects of Inflation
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)
2. Title of Article : Management Accountants as Risk Managers
Issue published : Risk Management (Sep-Oct 22)
3. Title of Article : Disintegration between Industry and Academia - Reasons and Outcomes
Issue published : Building bridges between industry and academia (Nov-Dec 22)

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1. Title of Article : Role of Emerging Management Accountants in helping Boards in Data-Driven Decision-Making Sector
Issue published : Emerging Role of CMAs (May-Aug 22)
2. Title of Article : Digital Risk Management in the Constantly Changing World
Issue published : Risk Management (Sep-Oct 22)
3. Title of Article : Key Roles of Professional Accountants in strengthening the bond between Industries and Academic Institutions
Issue published : Building bridges between industry and academia (Nov-Dec 22)

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1. Title of Article : CMAs’ Role in the Growth and Sustainability of Businesses through Creativity and Innovation
 Issue published : Emerging Role of CMAs (May-Aug 22)

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1. Title of Article : Indigenous Fuel: A Pathway to Self-Reliance and Sustainability of the Power Sector
 Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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Directorate General Audit,
Social Safety Nets,
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Auditor General of Pakistan

- 1. Title of Article : Role of Chartered Management Accountants (CMAs) in the Contemporary Era
- Issue published : Emerging Role of CMAs (May-Aug 22)

Ms. Erum Qureshi, PhD Scholar contributed in this article as 'Co-Author'

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1. Title of Article : Private Sectors' Role in achieving Self-Reliance
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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- Title of Article : Emerging Role for Professional Accountants as Tax Practitioners

Issue published : Emerging Role of CMAs (May-Aug 22)

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1. Title of Article : Pros and Cons of Inflation
- Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)

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1. Title of Article : A Practical Approach to Risk Management
Issue published : Risk Management (Sep-Oct 22)

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1. Title of Article : Blockchain Technology and Triple Entry Accounting
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)

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1. Title of Article : Export-Oriented Industries Lead to Economic Empowerment
- Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)

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1. Title of Article : Inflation haunting Pakistan for decades: Calls for Serious Remedial Measures
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)

2. Title of Article : High value-added Exports - the Key to Economic Growth
Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)

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- Title of Article : Significance of Industry-Academia Linkages in Economic Development

Issue published : Building bridges between industry and academia (Nov-Dec 22)

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1. Title of Article : The Role of Qualitative Characteristics of Information for Industry and Academia
Issue published : Building bridges between industry and academia (Nov-Dec 22)

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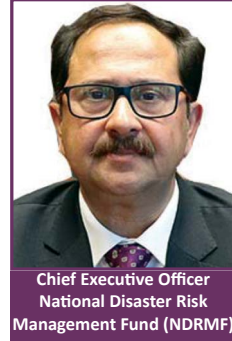
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1. Title of Article : Disaster Risk Management in Pakistan – Challenges and Viable Approaches
Issue published : Risk Management (Sep-Oct 22)

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Ph.D. Scholar

1. Title of Article : Factors affecting Trade and Investments
Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)

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1. Title of Article : Pakistan’s Multinational Company Dilemma (MNC Dilemma)
- Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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1. Title of Article : Economic Sustainability through the contribution of Exports and Investments
Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)
2. Title of Article : Pakistan on its Way to Self-sustainability: SDGs-oriented Perspective
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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1. Title of Article : Roadmap to Self-Sustainability
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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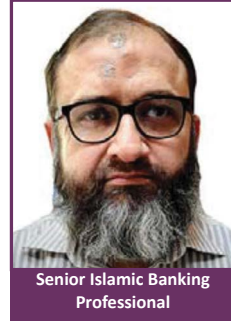
1. Title of Article : The Nuisance of Inflation
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)
*Huzaima Bukhari and Abdur Rauf Shakoori are the co-author of this article-page 71
2. Title of Article : Tax Reforms Agenda for Self-Sustainability
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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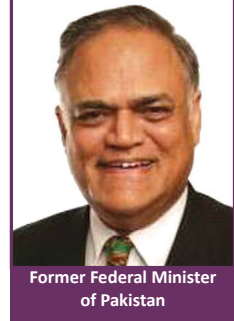
1. Title of Article : Reputational Risk
- Issue published : Risk Management (Sep-Oct 22)

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1. Title of Article : Thoughts about Making Pakistan Self-Reliant
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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1. Title of Article : Import Substitution Strategy
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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1. Title of Article : Federal Budget 2022-23: Now and Future
Issue published : Emerging Role of CMAs (May-Aug 22)
2. Title of Article : Industry-Academia Linkage in Pakistan: A Lost Dream
Issue published : Building bridges between industry and academia (Nov-Dec 22)

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1. Title of Article : Balancing Self-reliance with Global Integration
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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Dr. Muhammad Haroon Rasheed is a Faculty (Commerce) at Noon Business School, University of Sargodha. His research interests lie in exploring the dynamics of financial decision-making through the lens of behavioral finance. Additionally, he also holds the status of Affiliate Financial Accountant (AFA) from ICMA.



1. Title of Article : Management Accountants and Sustainability through Risk Management
Issue published : Risk Management (Sep-Oct 22)

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13) **Munir Iqbal**

Mr. Munir Iqbal is a business entrepreneur, having more than thirty years of experience in the supply and demand markets. He graduated from Karachi University with an M.Sc. in Statistics and from IBA Karachi with an MBA (Marketing).



1. Title of Article : Developing a Sustainable Win-Win Situation
Issue published : Building bridges between industry and academia (Nov-Dec 22)

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14) Muhammad Sabir

Mr. Muhammad Sabir is currently Principal Economist at Social Policy and Development Centre (SPDC) and a Ph.D. scholar at the National University of Ireland, Galway, (NUIG). He has a broad-ranging research experience of over 25 years in analysing national economic and social development policies to make them more accountable, pro-poor, engendered, and equitable. He has served as a National Expert on Gender Responsive Budgeting at the Ministry of Finance, Government of Pakistan.



- Title of Article : Inflation Dynamics and Government's Response:
A Mismatch in Policy & Reality

Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)

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15) Muhammad Waseem Vohra

Mr. Muhammad Waseem Vohra is the former Vice President of the Federation Pakistan Chamber of commerce and Industry (FPCCI) and Convener of FPCCI Central Standing Committee on Industry-Academia Collaboration on Water Resources.



1. Title of Article : Building Successful Partnership between Universities and Industry Sector in Pakistan
- Issue published : Building bridges between industry and academia (Nov-Dec 22)

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16) Nasir Jamal

Mr. Nasir Jamal is the Bureau Chief of Daily Dawn Newspaper in Lahore. He is a business and economy journalist, communication and media strategist, researcher, and trainer. He is a fellow of the World Press Institute, St. Paul, Minnesota, USA.



Bureau Chief
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1. Title of Article : Budget 2023: Tough Decisions or Temporary Fixes?
Issue published : Emerging Role of CMAs (May-Aug 22)

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Ms. Rutaba Adnan works at a Cost and Management Firm, and also provides consultancy services at AlphaSights. She is also a Certified Career Counsellor from Washington and studied Financial Engineering at Columbia University. She also operates a small NGO 'Shape Your Earth' to feed those in need, specifically the families that were affected the most due to Covid-Lockdown. Her organization also aims to link the unemployed skilled laborers with the ones needing their expertise. Her father, Tasneem Adnan, is also a Fellow Member of ICMA Pakistan with notably holding two gold medals from the institute.



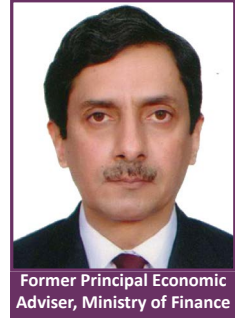
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|------------------|---|---|
| Title of Article | : | Tackling Inflation in the Deflating Economy |
| Issue published | : | Impact of Inflation: Causes & Remedies (Nov-Dec 21) |

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Mr. Sakib Sherani has been a member of several government economic advisory councils in the past. He was the principal Economic Advisor at the Ministry of Finance between 2009 and 2010 and was a member of the Planning Commission's Panel of Economists. He currently heads Macro Economic Insights, an advisory firm based in Islamabad.



1. Title of Article : A Difficult Budget Context
Issue published : Emerging Role of CMAs (May-Aug 22)

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19) (Dr.) Salman Shah

Dr. Salman Shah is the former Finance Minister of Pakistan and Founder of Bridge-Asia Financial Services. He also served as the Advisor to the Chief Minister Punjab on Economic Affairs and Planning Development.



1. Title of Article : Globally Competitive Self-Reliance
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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Mr. Sirajuddin Aziz is a professionally qualified and experienced banker who has worked for different organizations in Pakistan, China, Hong Kong, the U.K, Nigeria, and U.A.E. He has served as the President & CEO of leading commercial banks in Pakistan. Mr. Aziz is a Fellow of the Institute of Bankers Pakistan (IBP). He was the Editor of the Journal of IBP for over a decade. He is also a Member of the Pakistan Institute of International Affairs and the English-Speaking Union of Pakistan. He serves on the Board of Governors of various educational institutions and social organizations. He is a regular speaker at prestigious universities and professional forums and also participates in televised discussions on Finance and Economy. Mr. Aziz is a regular contributor to national and international dailies, journals and magazines, and articles on varied subjects. He is a published author with several books.



1. Title of Article : Making Pakistan Self-Reliant
Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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21) Sohailuddin Alavi & Dr. Noor Alam

Mr. Sohailuddin Alavi holds a professional qualification in Banking and Finance. He is a practicing Human Resources and Organization Development Professional having more than 3 decades of hands-on experience in his field. He has authored books and publishes extensively.

This article has been co-authored by Mr. Noor Alam who holds a Ph.D. in Public Finance and brings more than 3 decades of hands-on experience at senior positions in government administration.

1. Title of Article : GOSSIP: Shaping the Management Thought
Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)
2. Title of Article : Employees' Rights in Perspective
Issue published : Risk Management (Sep-Oct 22)

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Ms. Urooj Ijaz is an Economist and Ph.D. Scholar working as Faculty at Bahria University Karachi in Department of Humanities & Social Sciences. She is a member of the National Advisory Board of Innovation and National coordinator of Blue Economy.



1. Title of Article : Jigsaw Puzzle of Pakistan
Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)
2. Title of Article : Actions to Stimulate Pakistan's Exports
Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)

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Mr. Waleed Arshad is an Entrepreneur and works as an Expansion Head for Pakistan with the US company 'Fly & Fetch'. He is also the CEO of Friends Trading and Waleed Enterprises and successfully runs a construction and event management company. He is associated with the Hospitality Management Department at The Millennial Universal College. He has also undertaken various projects for the uplift of the farming and agriculture sector.



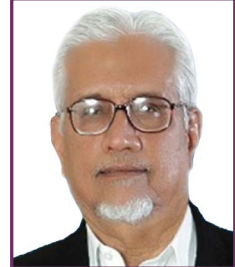
1. Title of Article : Economic Consequences of Inflation
 Issue published : Impact of Inflation: Causes & Remedies (Nov-Dec 21)
 * This Article has been co-authored by Erum Qureshi- Page 68

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24) (Dr.) Waqar Masood Khan

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Former Secretary Finance

1. Title of Article : Fiscal Affairs and Constitution
Issue published : Emerging Role of CMAs (May-Aug 22)

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Mr. Dennis Whitney, CMA, CAE is senior Vice President of the Institute of Certified Management Accountants (ICMA®), the certification division of the Institute of Management Accountants (IMA®), the world’s leading association for accountants and financial professionals in business. He is responsible for the CMA® (Certified Management Accountant) exam’s development and administration, program budgeting, growth, and strategic planning. He also has a cross functional role overseeing research, education, and publications/thought leadership.



Mr. Whitney is now the driving force behind the entire CMA program, where he is committed to the task of growing the certification to become the gold-standard, advanced professional certification for accountants and financial professionals in business.

- 1. Title of Article : In an Uncertain Global Economy, Management Accountants Are Key
Issue published : Exports and Investments: Tools for economic growth (Jan-Feb 22)
- 2. Title of Article : The Emerging and Accelerating Roles of the CMA in 2022
Issue published : Emerging Role of CMAs (May-Aug 22)

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Mr. Gary Cokins (Cornell University BS industrial engineering/operations research) 1971; North western University Kellogg MBA 1974) is an internationally recognized expert, speaker, and author in enterprise and corporate performance management (EPM/CPM) methods and systems. He is the founder of Analytics- Based Performance Management LLC [www.garycokins.com]. He began his career in the industry with a Fortune 100 company in CFO and operations roles. Then 15 years consulting with Deloitte, KPMG, and EDS (now part of HP). From 1997 until 2013 Gary was a Principal Consultant with SAS, a business analytics software vendor. His most recent books are Performance Management: Integrating Strategy Execution, Methodologies, Risk, and Analytics and Predictive Business Analytics.



1. Title of Article : CMAs Emerging as Leaders
Issue published : Emerging Role of CMAs (May-Aug 22)

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1. Title of Article : Emerging Roles for Professional Accounting Organizations and CMAs in Post-COVID-19 Era
Issue published : Emerging Role of CMAs (May-Aug 22)

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1. Title of Article : Emerging Roles for CMAs in Bangladesh and Worldwide
Issue published : Emerging Role of CMAs (May-Aug 22)

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5) Nick A. Shepherd

Mr. Nick Shepherd, FCPA, FCGA, FCCA, FCMC is the author of several books including "The Cost of Poor Culture." "Corporate Culture" the "Partner book" explains the steps needed to determine, build, and sustain an effective culture. "How Accountants lost their balance" is a wake-up call to the profession to address the major value challenge created by the growth of intangibles. Nick is based in Ontario, Canada.



- Title of Article : Is there a Cost Impact from a Poor Culture?
1. Issue published : Strategies for making Pakistan Self-Reliant (Mar-Apr 22)

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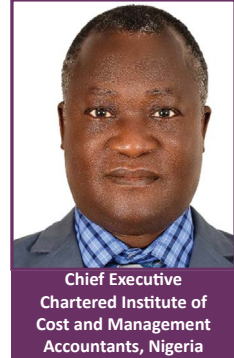
1. Title of Article : Emerging Roles of CMAs in India
Issue published : Emerging Role of CMAs (May-Aug 22)

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7) (Prof.) Usman Ali Awheela

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Chief Executive
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1. Title of Article : Role of Certified Management Accountants in Effective Decision-Making of Organizations
Issue published : Emerging Role of CMAs (May-Aug 22)

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15 Exclusive Interviews of high dignitaries published in the six issues released during 2022



Mr. Shaukat Fayaz Ahmed Tarin
Federal Minister for
Finance & Revenue



Mr. Miftah Ismail
Federal Minister for
Finance and Revenue



Mr. Muhammad Azfar Ahsan
Minister of State & Chairman
Board of Investment (BOI)



Dr. Ishrat Husain
Former Advisor to the Prime Minister
on Institutional Reforms and
Austerity



Mr. Najy Benhassine
Country Director
for Pakistan
South Asia Region,
The World Bank Group



Mr. Alan Johnson
President
International
Federation of
Accountants (IFAC)



Mian Nasser Hyatt Maggo
President
The Federation of Pakistan
Chambers of Commerce &
Industry (FPCCI)



Mr. Shazad Dada
President & CEO
United Bank Limited



Mr. Abdul Waheed
President & Chief Executive
Askari General Insurance
Company Ltd.



Dr. Naeem-uz-Zafar
Chief Statistician
Pakistan Bureau of Statistics (PBS)
& Special Initiatives



Mr. Ehsan Malik
CEO
Pakistan Business
Council (PBC)



Mr. Shahid Anwar Tata
Chief Executive Officer
Tata Textile Mills Limited



Syed Ather Abbas
Chief Executive Officer
Habib Insurance Co. Limited



Dr. Ashfaqe Hasan Khan
Former Advisor
to the Ministry of Finance



Mian Imtiazuddin
Chairman Enterprise
Risk Committee Pakistan
Petroleum Ltd. (PPL)

Links to above interviews: www.icmainternational.com/rportal_p20_Interviews.aspx

12 CMA Corporate Leaders whose profiles and messages published in the six issues of Journal released during 2022

(In order of membership number)



Mr. Sadaqat Ali Khan
[F-999]
Chief Executive Officer
Atlas Engineering
(Private) Limited



Mr. Aftab Q. Munshi
[F-1113]
Chief Executive Officer
AL Habib Capital
Markets (Pvt.) Ltd.



**Mr. Javed Ghulam
Mohammad** [F-1199]
Group Managing Director & CEO
Martin Dow Pharmaceuticals



Mr. Ghulam Abbas
[F-1345]
Chief Financial Officer
Panther Tyres Limited



**Mr. Muhammad Khalid
Ahmad** [F-1418]
Executive Director Finance
Ravi Urban Development Authority
- RUDA



Mr. Adnan Iqbal
[F-1438]
Chief Executive Officer
Buxly Paints Limited



Syed Irfan Hussain Rizvi
[F-1452]
General Manager Finance [Power]
Water & Power Development
Authority (WAPDA)



Mr. Muhammad Abid
[F-1530]
General Manager Finance
Colony Textile Mills Ltd., Multan



Dr. Khalid Mumtaz Khan
[F-2159]
Director, Leadership
Development Center
Bahria University (Islamabad)



Mr. Mian Aamer Mumtaz
[A-1300]
Chief Executive, International
Consulting Associates (Pvt) Ltd
(Formerly Grant Thornton
Consulting (Pvt.) Limited)



Mr. Aamir Jamil
[A-1883]
Director Finance & Corporate
Affairs Nimir Group of Companies



Mr. Touseef Alam Khan
[A-7279]
Chief Financial Officer
National Logistics Cell (NLC)

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Presentation of Souvenirs/ Mementos to Writers

The Research and Publications (R&P) Committee is pleased to announce that Souvenirs/ Mementos shall be presented to Members contributing “Articles” in the Chartered Management Accountant in order to acknowledge their efforts

- ▶ To all writers whose article are published in CMA Journal for the First time
- ▶ To Authors who contribute at-least three (3) articles in one calendar year
- ▶ To writers of “Best Presented Articles” in the Focus Section of each issue of Journal

The above recognition is in addition to allocation of 8 CPD hours and publication of profiles of writers in the “Authors’ Directory”

Special ceremonies to be arranged at the end of the calendar year to present Souvenirs

Ather Saleem, FCMA

Chairman, Research & Publications Committee

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Research and Publications Department

Institute of Cost and Management Accountants of Pakistan

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