



ICMA
Pakistan

EXPRESSION OF INTEREST (EOI) PUBLIC RELATIONS AGENCY

(Tender No. ICMAP/ADMIN/HO/11/2019/8623)

The Institute is calling Expression of Interest from Organizations of **National & International repute** to be hired as “**Public Relations Agency**” on Retainer basis.

The Scope of Services include following tasks:

Hiring of **Public Relations Agency** to further strengthen ICMA Pakistan Brand image, using different channels of the media with a view to target diversified Stake Holders.

Procedure for Issuance of TORs:

Prescribed TORs may be requested through **email** by the interested bidders while providing their official credentials (*elucidating their official relation with the organization*) on ***procurement@icmap.com.pk***

Submission & Opening of Bidding Documents:

TOR documents with all requisite information shall be submitted on the prescribed format in **02 Separate** sealed envelopes marked as “**Technical Bid**” & “**Financial Bid**” as per Clause 36 (a) of Public Procurement Rules (PPR, 2004). The deadline of TORs submission is **December 13, 2019 at 1100 hours** and TORs will be opened on the same day & date at **1130 hours** at ICMA Pakistan’s Head Office, Karachi in front of present bidders or their authorized representatives. Any bidder(s) participating from Lahore, Islamabad, Multan or Faisalabad may be connected through video link available at our respective campuses.

Rejection of Bids: As per Clause 33 (1) of PPR, 2004

**Contact Details: Information, Issuance and
Submission of TORs**

**Deputy Director Administration
Institute of Cost and Management
Accountants of Pakistan**

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“SAY NO TO DRUGS”