

Institute of Cost and Management Accountants

Sr	Description
1	Company Profile
2	Date of Establishment / (Min 10 Years of experience required)
3	SECP, APNS, PBA & PAA Registration / Accreditation Number
4	Certification on 100 Rs. Stamp paper that the agency is not blacklisted/Suspend by APNS, PBA or any Government or local Clients
5	GST & NTN registration Number
6	Bank Certificate of Financial Stability
7	Last Three years bank statement showing average annual turnover of more than 10 Million
8	Details list of Portfolio & services provided
9	Awards received if any
10	Company's Technical HR Strength
11	Supporting/Additional Documents may be annexed

Services required from an Advertising Agency for ICMA

1	Branding campaign on regular basis for exclusive promotional campaign of ICMA
2	Allocation of dedicated staff for ICMA task.
3	Complementary services for coverage of ICMA press releases, events, interviews, press conferences in leading print & electronic Media
4	Sample designs of brochures, leaflets, flyers, calendar, diary, newspapers advertisements & other ICMA promotional items
5	Proposal / Plan for ICMA advertising campaign / branding