



# ICMA

Pakistan

## Business Process Outsourcing Conference by ICMA Pakistan

Gearing for the future of BPO in Pakistan: Acquiring relevant financial skills

Day & Date: Monday, July 27, 2020 | Timing: 6 PM PKT (+5 GMT)

The BPO (business process outsourcing) space is almost hitting a \$350 Billion market value and still growing with the aggregate growth rate of 7%. The financial services are the leading segment covering almost 60%. The F&A BPO CAGR for 2017 – 2021 is 6%. India, Philippines, Poland, Romania, China, and a few others are hugely benefiting from this industry. Keeping in view the importance and emerging trends of BPO services, the CPD Committee of Institute of Cost and Management Accountants of Pakistan (ICMA Pakistan) is organizing a Business Process Outsourcing Conference on the theme “Gearing for the future of BPO in Pakistan: Acquiring relevant financial skills”.

### Objectives and Discussion Points:

- Growth in the BPO sector in Pakistan;
- Market Ready Resource (MR2);
- Develop an understanding of Business Process Outsourcing (BPO);
- Explain the global outlook of BPO and reasons for the growth;
- Discuss Pakistan’s current position in the BPO market and reason of lagging behind its competitive countries;
- Opportunities in BPO in Pakistani market;
- Benefits for local industry;
- The concept and benefits of Market ready resource to local and BPO industry;
- To create awareness of the long-ignored BPO industry;
- To clarify concepts and queries.

### Way Forward

For the first time, ICMA Pakistan along with VentureForce Global (VFG) is offering a 6 months’ diploma in BPO, to accounting and finance professionals. Considering all existing opportunities and the gap in the BPO industry in Pakistan, ICMA Pakistan along with VFG have taken the big step which will not only flourish the BPO market in Pakistan but will also positively affect the local industry of the country.

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Gearing for the future of BPO in Pakistan: Acquiring relevant financial skills

## Keynote Speakers



**Nasim Beg**  
Chief Executive  
Arif Habib Consultancy



**Adeel A. Shah – USA**  
Chairman and CEO  
VentureForce Global

## Panelists



**Pervez Rupani – UAE**  
Managing Director  
Skyline Group of Companies



**Ed Garibian – USA**  
Founder and CEO  
Lumin Inc.



**Nazakat Ali – UK**  
Director  
Entrepreneurs On Limited

## Moderator



**Junaid Shekha**  
COO and Partner  
PPT 2 (Pvt.) Ltd.

With warm regards:

**Ather Saleem, FCMA**  
Chairman  
National CPD Committee

## Programme

Day & Date: Monday, July 27, 2020 | Timing: 6 PM PKT (+5 GMT) | CPD: 2 hours

**Registration Link**  
**For Live Streaming**

<https://bit.ly/39fmExF>

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