



Live Webinar on Ethical Leadership in Finance for the 21 century Decisions, Effectiveness and Challenges

In our increasingly complex and ambiguous work environment, how do leaders envision and enable the most desirable future? How do leaders act, attract, serve and stimulate positive change to benefit the society? What are the key, essential characteristics of a successful leader? Are the best leaders primarily servants? Or, mentors? How leaders create and disseminate a compelling vision? How do they communicate it to others? We look at the synergy of the mind and the body in processing the meaning of entrepreneurial leader who is best when is both servant in action and ethical in it bias. Why does this help to follow the adopted mission, vision and critical values?

Keeping in view the above, the National Council of ICMA Pakistan in collaboration with Knowledge Now is organizing a live Webinar on "Ethical Leadership in Finance for the 21 century - Decisions, Effectiveness and Challenges". Details of the Webinar are as under:

Learning Outcomes:

- > Will understand Attention Through Vision, Meaning Through Communication, Trust Through Positioning, and The Deployment of Self.
- > We will find out that it is essential to reinforce leadership vision and mission within an organization we work.
- > We will discover that meaningful vision encompasses almost every aspect of management and business environment.
- > To understand quality of great leaders not only profound affects all of us, our behavior, it also defines the culture of our society.
- Will also examine The Leadership Challenge, and discuss importance of who leaders view as their most significant role models. The people who inspire us and provide life lessons are often most near us: our families, coworkers, supervisors, teachers, and coaches. Will closely examine work of Jim Kouzes and Barry Posner, among others.

Distinguished Speaker:



Dr. Mark M. Michalski

Dr. Michalski has 30+ years of broad experience working as a consultant and professor/trainer for prestigious institutions, including the World Bank Consultant (IBRD), the IMF Visiting Scholar, the European Union (EU), and European Bank for Reconstruction and Development (EBRD), the United Nations (UNDP), and many academic institutions. Examples of key areas include strategic management, entrepreneurial marketing, banking and finance, and marketing with an emphasis on emerging markets. Some highlights of his career include:

Adjunct Professor at George Washington Univ. in Washington, DC (2018-on); and UMGC, in Maryland (2011-2019). Instructor on World Bank Procurement, Cost Control, Disbursement, Management and Reforms (1989 - on). Visiting Scholar on financial crises in lending, financial repression, liberalization, and growth. IMF HQ, Washington DC (2018). Financial and Disbursement Consultant in the US, Poland, Russia, Lithuania, Ukraine, Jordan, Egypt for the World Bank and American Training Initiatives (1991-2009), the EBRD (1994), the EU (1997) and the UNDP (1998). Editor in Chief (2014 – on) of Business and Public Administration Studies, www.bpastudies.org.

With warm regards:

Ather Saleem Ch., FCMA Chairman National CPD Committee

Program Details:

Day, Date & Timing:

Tuesday, March 10, 2020, 9:00 pm

Registration for Webinar:

http://icmap.knowledgenow.info /index.php/upcoming-live-webinar



"After registration you will receive an exclusive link to join the live webinar on the mentioned date"

Registration Fee:

Only your precious time

CPD Credit: 1.5 Hours