




ICMA
Pakistan

GET SET TO GROW IN THE BPO INDUSTRY WITH **DIPLOMA IN BPO** Batch 2

Classes Starting from Saturday, 30th January, 2021

CPD Credits for Diploma in BPO: 90 Hrs.

Knowledge Partner

 **VENTUREFORCE**

Outlook Of Global BPO Trend:

The BPO (business process outsourcing) space is almost hitting a \$350 Billion market value and still growing with the aggregate growth rate of 7%. The financial services are the leading segment covering almost 60%. The F&A BPO CAGR for 2017 – 2021 is 6% . India, Philippines, Poland, Romania, China, and a few others are hugely benefiting from this industry. Right now in the world from companies fortune 500 to startups are using BPO services. The current sectors that are predicted as avenues of growth in coming years are seen to be banking, financial services, and insurance (BFSI), healthcare, manufacturing, IT & telecommunications, retail, and others (government, education, travel & transportation, construction, and utilities).

BPO Opportunity in Pakistan:

Pakistan has a lot of opportunities in the BPO industry due to its low cost of services and the talent hub of a large number of graduates per year. After realization of this opportunity ICMA Pakistan and VentureForce Global have joined hand to provide skills and knowledge required for growth of BPO industry in Pakistan.

About ICMA Pakistan

Institute of Cost and Management Accountants of Pakistan (ICMA Pakistan) is one of the leading professional accounting organizations, established in 1951 and granted statutory status in 1966 under an Act of Parliament for the regulation of the profession of Cost and Management Accountants in Pakistan. Currently, the Institute has approx. 7,000 members within Pakistan and abroad and more than 15,000 students. The Institute is a founding member of International Federation of Accountants (IFAC) since 1977, Confederation of Asian and Pacific Accountants (CAPA) since 1980, South Asian Federation of Accountants (SAFA) since 1984, the only current participant of International Integrated Reporting Council (IIRC) in Pakistan and International Corporate Governance Network (ICGN).

About VentureForce Global Inc. (VFG)

VentureForce Global Inc. (VFG) is a Business Process Outsourcing company headquartered in the state of Maryland, USA while its conduct operations in the UAE, UK, and Pakistan as well. VFG strives to find methods and means to reduce overheads to facilitate the core business of our clients. They provide complete back-offices to SMEs and help them grow their business.

Diploma in BPO by ICMA Pakistan:

ICMA Pakistan along with its knowledge partner VFG is offering a 6 months' diploma in BPO to accounting and finance professionals. This will be the 2nd Batch of Diploma in BPO.

1Source:

<https://www.hfsresearch.com/market-analyses/multi-process-fa-bpo-market-size-and-forecast-2017-2021>

2Source:

<https://medium.com/@sarawhite593/business-process-outsourcing-bpo-market-projected-to-surpass-usd-343-2-billion-by-2025-2f678f949fa3>

ICMA Pakistan is well known for providing skilled accounting and finance graduates, this diploma will be a platform for those talented individuals as it will help Pakistan to grow into the BPO sector and will bring benefits to the local industry as well. VFG bringing its BPO knowledge, which they have earned after years of experience, at ICMA Pakistan. VFG will support the entire program from curriculum designing to appointment of trainers and other facilities.

Considering all existing opportunities and the gap in the BPO industry in Pakistan, ICMA Pakistan along with VFG have taken the big step which will not only flourish the BPO market in Pakistan but will also positively affect the local industry of the country.

Objectives of the Diploma in BPO

1. Growth in the BPO sector in Pakistan
2. Market Ready Resource (MR²)

What is MR²?

MR² is one of the objectives of the BPO Diploma course, which means that the accounting and finance professionals & students, will be acquainted with the knowledge of processes and technologies belonging to certain industries. They will be provided with an array of understanding about particular industries along with this they will get familiarity with architecture of ERP which will make it easy for them to work on any ERP. This will save the cost and time of employers invested in the initial training of employees when on boarded rather these trained individuals will be prepared for their job beforehand. It will not only be an ideal resource for companies providing BPO services in Pakistan but for the local industry as well.

Course Weightage Summary:

TOPIC	HOURS	WEIGHTAGE
Concepts in Business Process Outsourcing	5	5%
Business Process Management	6	6%
Introduction to Project Management	8	8.5%
Concepts of Different Functions	8	8.5%
Communication	4	4%
Accounting in Practice	12	12.5%
Hands On Industry-Specific ERP Training	25	29.5%
Field visit	22	26%
	90	100%

Learning Aid & Methodologies

- Lecture Slides & Spreadsheets
- Reading Material (To be decided)
- Reference Book: TBD
- Notes
- Case Studies
- Interactive Learning through Video
- Hands-on Practical Software Labs

Programme Detail:

Mode of Class: Via Zoom
CPD Hour for Diploma in BPO: 90 Hrs.
Class starting from Saturday, 30th January, 2021
Days: Saturday & Sunday
Last date of registration: Thursday, 28th January, 2021
Class Timings:
Saturdays: 3 pm to 5 pm PKT (+5 GMT)
Sundays: 2 PM to 4 PM PKT (+5 GMT)
Duration: Six Month Diploma

Fee:

For Students of ICMA Pakistan:	Rs. 20,000/-
Members of ICMA Pakistan:	Rs. 30,000/-
Non Members:	Rs. 40,000/-

Registration Link for Diploma in BPO

<https://www.icmap.com.pk/eventreg.aspx?Id=106>

For Registration and Program Details:

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With regards,

Ather Saleem Ch., FCMA

Chairman
CPD Committee



ICMA
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