



ONE DAY THEME SPECIFIC TRAINING PROGRAM COST MANAGEMENT FOR SMEs

This program is being offered by **SMEDA** under **National Business Development Program for SMEs (NBDP)**, to extend Non-Financial Advisory Support (NFAS) to Small & Medium Businesses.

DATE: JAN 18, 2023 (09:00AM - 05:00PM)

**VENUE: ICMA FAISALABAD CAMPUS 335 -
B PEOPLES COLONY NO.1 NEAR MCDONALD'S,
SATIYANA ROAD FAISALABAD.**

TRAINER: MR. ASHFAQ AHMED

REGISTER YOURSELF:

nbdp.org.pk/demand_base_training.php

ABOUT THE TRAINING PROGRAM:

The training program aims to equip participants with emerging concepts, proven skills & knowledge on Cost Management for SMEs that will help SMEs to establish and strength their organization systems to achieve future profitable growth.

TRAINING AREAS:

- Nature and Purpose of Cost Management
- Traditional & Modern Cost Management Techniques
- Product Cost Management
- Cost Control & Analysis
- Budgeting / Profit Planning

WHO SHOULD PARTICIPATE:

- Small Business Owners and their Staff
- Existing & Emerging Entrepreneurs

TRAINING INVESTMENT:

PKR 1,500
(Highly Subsidised by
Government of the Pakistan)

TRAINING BENEFITS:

- Capacity Building
- Training Material
- Lunch & Tea
- Certificate of Participation

Training
Program Schedule



Women Participants & Women Owned SMEs are encouraged to Apply.

NBDP

A Project of SMEDA,
Ministry of Industries & Production,
Government of Pakistan

FOR FEE SUBMISSION CONTACT:

Mr. M. Usman Siddique
041-9220103, 0300-6644166
fsd@icmap.com.pk

ICMAINTERNATIONAL
lead strategically

FOLLOW US: [f](#) NBDPPakistan | [@](#) NBDPofficial | [t](#) NBDPofficial | [in](#) NBDP | [v](#) NBDP



3RD FLOOR, BUILDING # 3,
AIWAN-E-IQBAL COMPLEX,
EGERTON ROAD, LAHORE.



For Further Information
Call **SME business Helpline (042) 111-763-111**
(Monday - Friday | 8 AM to 4 PM)



nbdp.org.pk
smeda.org.pk