

The UAE Branch Council of ICMA Pakistan in collaboration with National CPD Committee is organizing Training on "Advanced Power BI Dashboards Masterclass" via Zoom. Details are as follows:

Mastering Data Analytics and Visualization with Power BI. Advanced Microsoft Power Query, Data Modelling, DAX, and Dashboard Reports.

### Any prerequisites/requirements

- ➤ Familiarity with Excel Tables and Pivot Table is added ad vantage
- ➤ Understanding of Excel Charts

# **Course Description**

We are surrounded by messy & huge data, and data is everywhere, but problem is to handle chaotic data to turn into the reports to take business decisions.

#### What is Power BI

Power BI is a collection of software services that work together to turn your unrelated sources of data into interactive insights.

Power BI lets you easily connect to your data sources, visualize (or discover) what is important, and share that with anyone or everyone you want.

## Big Data is Everywhere

The term "big data" has been around since the 1990s, yet the explosion of data in the past few years has driven home its relevance and importance. The world is already generating an estimated 2.5 exabytes of data every day. That is expected to rise to 463 exabytes daily by 2025.

# What you will learn

- Create powerful, interactive, and dynamic reports
- Learn awesome Power Query modules
- Learn Data Connectivity, update data source and Reports instantly
- Learn to advanced DAX calculations and Data Optimization
- ➤ Designing interactive Power BI Reports with multiple options
- Produce cherished Insights for clients and/or your Company

### **Course Outline**

- Next Level Power Bi
- Advanced Power Query & M Language
- Data Connectivity & Transformation
- Power bi desktop tool
- ► Data modeling & Relationships
- Dax & Optimization of data model
- Dashboard reports and Visualization
- Solving Case Studies for Advanced Dashboard Reports
- Publishing Report & Preparing Dashboards Online
- Consuming Dashboard Report

Ather Saleem Ch., FCMA

National CPD Committee

Chairman.

# **Trainer Profile:**



## Asif Hafeez, FCMA

Asif Hafeez is, FCMA and Microsoft Certified Trainer (MCT), Microsoft Certified Solutions Associate (BI Reporting) and holds many other certificates/badges. Currently he is working in KSA and also serving as a freelancer Trainer. He has trained thousands of Excel users within his professional community.

He has conducted many workshops, Live trainings, in-house Trainings in UAE, Qatar, Bahrain, KSA & Pakistan on the followings.

- 1. Advanced Excel
- 2. Dashboards & Advanced Reports using Excel
- 3. Dashboards using Power BI
- 4. Financial Modeling Using Excel
- 5. Advanced Financial Modeling with Power BI & Power Pivot using Excel

His few of certificates/designations includes.

- Microsoft Certified Trainer | (MCT)
- Member of the International Association of Microsoft Certified Trainer (IAMCT)
- Microsoft Certified Power BI | (70-778 & 70-779)
- Microsoft Certified System Associate for BI Reporting | (MCSA)
- Microsoft Certified Professional | (MCP)
- Microsoft Certified Office Specialist for Excel | (MOS)
- Financial Modelling and Valuation Analyst | FMVA®
- Certified Financial Modeling Fundamental | Modano
  Tableau Analyst and Tableau Data Scientist | Tableau
- Advanced Communicator Bronze (ACB) | Toastmasters International
- Advanced Leader Bronze (ALB) | Toastmasters International













# **Program Details:**

# Date & Timing:

19th, 20th, 26th, 27th June

UAE Time: 9.00 am to 11:00 am

3rd, 4th, 10th, 11th, 17th and 18th July, 2020

## Registration for Webinar:

https://us02web.zoom.us/webinar/register/WN\_4php3izLQHiNImal4hueOA



### Fee:

AED 500/participant. PKR 22,000

Limited Seats Available on First come First served basis

# **Mode of Payment**

You may kindly use following options to make the payment:

### For Members:

Through your credit card via ICMA Pakistan Website http://www.icmap.com.pk /login.aspx (select "Fee Payment" from right side Menu Panel to proceed further.)

### For Members, Students and Others:

Transfer payment to below mentioned bank accounts of ICMA Pakistan (from a Pakistani bank maintained account only) under intimation to us at cpd@icmap.com.pk with transfer advice and your complete details:

Bank Name : Askari Bank Limited

Title of Account : Institute of Cost & Management Accountants of Pakistan

Account Number : 00321650500726

IBN Number : PK27ASCM0000321650500726 Swift Code : ASCMPKKA

Branch : Gulistan-e-Jauhar (Branch code 0032)

With warm regards:

Qamar Hussain, ACMA

Chairman, CPD Committee UAE Branch Council Muhammad Fareed, FCMA

Chairman, UAE Branch Council