



# ICMA

Pakistan

## Free Webinar on

# Importance of Research Based Decision Making for a Management Accountant

Dear Member,

Research is about a scientific process yielding the objective results, rather than opinions, interpretations, biases, and influences. It forms the integral input for decision making. As management accountants research based decision making forms an intergalactic part of our profession. Let's go through the scientific research process, and learn what is, and what is not research.

Keeping in view the above, the National CPD Committee is bringing you a Webinar on "Importance of Research Based Decision Making for a Management Accountant".

### Distinguished Trainer:



**Mr. Khalid Mumtaz**

Mr. Khalid Mumtaz is a fellow member of ICMA Pakistan, currently associated with Bahria University, Islamabad as Director of the Leadership Development Center. He is an active trainer, consultant, and researcher and has valuable experience in creating industry-academia linkage. He has trained, and consulted for corporate, development, and public sector organization in addition of presenting his research work at renowned academic platforms in US, UK, Australia, Europe, and far eastern countries. In addition, he holds a MBA, M.Phil. and a PhD in finance at terminal stage.

With warm regards,

**Ather Saleem Ch., FCMA**  
Chairman CPD Committee



### Event Details:

#### Day, Date & Timing:

Thursday, May 21, 2020, 3:30 pm



#### Register in advance for this webinar:

[https://us02web.zoom.us/webinar/register/WN\\_tCU7\\_LGASjyU92pNOKRt9A](https://us02web.zoom.us/webinar/register/WN_tCU7_LGASjyU92pNOKRt9A)

After registering, you will receive a confirmation email containing information about joining the webinar.

#### CPD Credit:

1 Hour