

Live Webinar

“Become a Professional Speaker”

The Karachi Branch Council in collaboration with National CPD Committee of ICMA Pakistan is organizing a webinar on “Become a Professional Speaker”. Details of the Event are as under:

You Will Learn:

- ▶ Crafting an effective speech.
- ▶ Persuasive Communication techniques to win your audience.
- ▶ Usage of powerful language, gestures and vocal variety that move people to action and increases the influence and persuasion of your message
- ▶ To be comfortable, confident and relaxed in any speaking situation
- ▶ Story Telling Techniques to have a lasting impact.
- ▶ Use of Humour to break the monotony of technical presentations

Course Outline:

- 1: Warm-up
- 2: Crafting an inspiring Speech for any Occasion
- 3: Engaging the audience with unique delivery style
- 4: The Power of Visual Aids
- 5: Off the Cuff
- 6: Story Telling
- 7: Humour
- 8: Test yourself



Distinguished Speaker:



Zaid Kaliya

A Corporate Trainer
A Proficient Coach
A Motivational Speaker

Zaid Kaliya is a strategic CFO, a motivational speaker, a proficient coach and a corporate trainer. He has a humble and kind personality. He has accreditations like CA, ACCA and CIA to his name. He has a decade long association with Shield Corporation Limited as CFO. He has also served as Chief Audit Executive at Pharmevo (Private) Limited. He has also worked at KPMG Taseer Hadi & Co. undertaking various external and internal audit engagements. He is the founding President of CA Toastmasters Club Karachi. He coached a number of aspirants to public speaker across the globe. He has a passion to ignite the fire in people. He is the editor of SPEAK-e-newsletter of Karachi Toastmasters Club.

Program Details:

Days, Dates & Timings:

Saturday 16th & Sunday 17th January 2021
2:00 pm to 6:30 pm {with Asar and Maghrib prayer breaks}

CPD:
8 Hours

Investment:

ICMA Pakistan Members	Rs. 3000
ICMA Pakistan Affiliates/ Students	Rs. 2000
Other Professionals	Rs. 5000

Registration Link:

<https://www.icmap.com.pk/eventreg.aspx?id=104>



With warm regards:

Ather Saleem Ch., FCMA
Chairman
National CPD Committee

Azeem H. Siddiqui, FCMA, FCA
Chairman
Karachi Branch Council

Farough Ali Naweed, FCMA
Vice Chairman
Karachi Branch Council

Hakim Ali, ACMA
Secretary & Treasurer
Karachi Branch Council

Syed Babar Ali, FCMA
Chairman
TSPD Committee, KBC

Shaham Ahmed, FCMA
Chairman
CPD Committee, KBC