



ICMA
Pakistan

Karachi Branch Council 2019-21

Live Webinar on Applying Activity-Based Costing and Balance Scorecard to the Health Care

The Karachi Branch Council in collaboration with National CPD Committee of ICMA Pakistan is organizing a webinar on Applying Activity-based Costing and Balance Scorecard to the Health Care. Details of the Event is as under:

Synopsis:

Dr. Robert S. Kaplan will describe how he is currently applying his two seminal management accounting innovations, activity-based costing and the Balanced Scorecard, to the health care sector, principally hospitals, physician practices, and primary care facilities.

Moderator



Syed Babar Ali

Chairman
Karachi Branch Council.

Program Details:

Day, Date & Timing:

Thursday, May 07, 2020, 5:30 pm

Registration for Webinar:

<https://www.icmap.com.pk/EventReg.aspx?ID=5383>

"After registration you will receive an exclusive link to join the live webinar soon"

CPD Credit:

1 Hour



Distinguished Speaker



Robert S. Kaplan

Robert S. Kaplan, Senior Fellow and Marvin Bower Professor of Leadership Development, Emeritus at the Harvard Business School, is co-developer of both activity-based

costing (ABC) and the Balanced Scorecard (BSC). Kaplan's research, executive program teaching, and consulting focus on aligning cost and performance management systems to strategy execution.

Kaplan has authored 14 books and more than 175 papers including 26 in Harvard Business Review. He has co-authored five books with David P. Norton: The Execution Premium: Linking Strategy to Operations for Competitive Advantage, Alignment, Strategy Maps (named as one of the top ten business books of 2004 by Strategy & Business and amazon.com), The Strategy-Focused Organization (named by Cap Gemini Ernst & Young as the best international business book for year 2000), and The Balanced Scorecard: Translating Strategy into Action, which has been translated into 24 languages and won the 2001 Wildman Medal from the American Accounting Association (AAA) for its impact on practice. He also co-authored Time-Driven Activity-Based Costing with Steve Anderson, Cost and Effect and Implementing Activity-Based Cost Management with Robin Cooper, and Relevance Lost: The Rise and Fall of Management Accounting, with H. Thomas Johnson, which received the AAA Seminal Contributions to Literature Award in 2007.

Professor Kaplan received B.S. and M.S. in Electrical Engineering from M.I.T., a Ph.D. in Operations Research from Cornell University. Elected to the Accounting Hall of Fame in 2006, he received the Outstanding Accounting Educator Award in 1988 from the AAA, and several other awards from leading professional associations. He continues to be a leading global speaker on strategy execution, and cost and performance management.

With warm regards:

Ather Saleem Ch., FCMA
Chairman
National CPD Committee

Hakim Ali, ACMA
Member
Karachi Branch Council

Shaham Ahmed, ACMA
Chairman
CPD Committee, KBC

Farough Ali Naveed, FCMA
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Azeem Siddiqui, FCMA
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Syed Babar Ali, FCMA
Chairman
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