



ICMA
Pakistan

UK Branch Council 2019-21
UK Establishment No. BR017335

Webinar on How to find The Inner Confidence to Value your True Worth

UK Branch Council in collaboration with CPD Committee of National Council is pleased to announce Webinar on "How to find the inner confidence to value your true worth". Details of the webinar are placed below:

Distinguished Speaker:



Heather Townsend



She is an award-winning author of 5 books; 'The FT Guide To Business Networking', 'The Go-To Expert', 'How to make partner and still have a life' (co-authored with Jo Larbie), 'The Accountants Millionaires' Club' and 'Poised for Partnership'. This means members have the reassurance that Heather is a known and credible expert in the areas of 'marketing and selling yourself', (e.g. networking, winning new clients, being the go-to expert) practice management and career progression in the professions.

Her accolades and endorsements include:

The ICAEW decided Heather was the number one online influencer for accountants (2015)

Heather was number 19 in Sage's top 100 global influencers for business (2017)

Economia decided Heather was in the top 50 influencers on finance & business on social media in 2013, 2014 and 2015.

Judging the Practice Excellence Awards in 2015 and 2016, British Accountancy Awards in 2011, 2012, 2015 and Women in the city's Future Leader Awards 2016

Her books have sold over 20,000 copies globally and been translated into over 6 different languages.

Xero, Intuit, Deloitte, PwC, BT, The Telegraph and Warwick Business School trust her to deliver for their events.

She is a fellow of the Professional Speaking Association in the UK and Ireland.

<https://heather-townsend.co.uk/>

Members can get in touch with Heather at heather@heathertownsend.co.uk or on LinkedIn <https://www.linkedin.com/in/heathertownsend/>



Learning Objectives:

By the end of the session you will know:

- The 8 mindset shifts which are required to truly increase your confidence
- The 3 subtle, but important language changes to make for others to value your contribution more
- The 7 tactics you can apply immediately after the session to increase your confidence

Program Details:

Day, Date & Timing:

Wednesday, October 14, 2020
5:30 PM UKT, 09:30 PM PKT (+5 GMT)



Joining Link:

<https://us02web.zoom.us/j/86747646321>



For Live Streaming:

www.facebook.com/icmapak



With warm regards:

Ather Saleem Ch., FCMA
Chairman
National CPD Committee

Waqas Chughtai, FCMA
Secretary
UK Branch Council

Muhammad Shahzad Khan, FCMA
Chairman
UK Branch Council