



## PRESENTATION EXAMINATION – SECTION-D

Time Allowed: 15 Minutes

Maximum Marks: 30

- (i) Computer Based Sections of Multiple Choice Questions (MCQs) – Section-A, Short Cases – Section-B, and Report Writing – Section-C administered separately are integral parts of this [PM6] Communication Skills – Practical Corporate Training Level-2 Examination.
- (ii) Presentation Evaluators will distribute the presentation evaluation top cover sheet to the candidates before the start of the presentation.

### SELECT ANY ONE SITUATION FROM THE FOLLOWING FOR YOUR PRESENTATION

#### SITUATION # 1

The compounded effect of COVID-19 and the Russian invasion of Ukraine has magnified the slowdown in the global economy, which is entering what could become a protracted period of feeble growth and elevated inflation. This raises the risk of stagflation, with potentially harmful consequences for middle and low-income economies alike.

Developing economies will have to balance the need to ensure fiscal sustainability with the need to mitigate the effects of today's overlapping crises on their poorest citizens.

Communicating monetary policy decisions clearly, leveraging credible monetary policy frameworks, and protecting central bank independence can effectively anchor inflation expectations and reduce the amount of policy tightening required to achieve the desired effects on inflation and activity.

If inflation remains elevated, the stagflation could translate into a sharp global downturn along with financial crises in some emerging market and developing economies.

#### Required:

You, being an economist, have been invited as a speaker in a seminar to give a presentation on the “**Impact of Global Stagflation Risk on the Economy of Pakistan**”, which should cover the following points:

- Introduction to Stagflation
- Causes and Effects of Global Stagflation
- Monetary Policy Challenges for Pakistan
- Recommendations
- Conclusion

#### SITUATION # 2

A multi-national organization operates in various countries including Germany, China, Pakistan, Singapore, and Egypt. The organization manufactures and distributes Bio Medical equipments to local and international clients. In total, the organization has 7,000 employees in five countries and more than 1 million customers worldwide. The head office is based in Germany. In recent years the organization is facing several communication challenges; Like:

1. Intercultural communication issues in different contexts
2. Ineffective use of social media to support teams in sharing ideas, building knowledge bases and task management.
3. Lack of quality feedback from clients

#### Required:

Your CEO has asked you to develop strategies and plans to improve communication at all levels. Prepare a Presentation to cover the following areas:

- Introduction to Communication Challenges in Multinational
- Identify the Communication Challenges
- How to Eliminate Intercultural Communication Barriers
- Steps for Effective use of Social Media
- Methods of Collecting Customer Feedback
- Recommendations
- Conclusion

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**INSTRUCTIONS:**

- (a) Preferably, the students are advised to express their original thoughts/ insight using tools of creativity and imagination.
- (b) The examinees are required to make an oral presentation of 15 minutes before audience including examiners and some students. The awarded marks will depend on the oral presentation combined with the use of visual aids like charts, graphs, transparencies, etc. The time spent by each examinee in positioning charts and visual aids will be excluded from the allowed time i.e. 15 minutes for each presentation.
- (c) The presentation is acceptable on multimedia/ projectors only.
- (d) The examinees shall arrange their own devices/ USBs etc. for presentation.
- (e) The examinees must ensure the version of operating system or software installed at their centres one week before the presentation examinations.
- (f) The examinees should be well prepared for their presentation and shall make their presentation professionally rather than mere reading their slides/ transparencies.

**Total marks of the test is 30 that would be allocated as follows:**

Y = YES = 1 Mark

N = No = 0

S = Sometimes = ½ Marks

1.	Was he/she dressed well for the presentation?	Y / N
2.	Did he/she capture audience attention with the complimentary paras in the beginning?	YY / NN
3.	Was the topic clearly focused upon?	YY / NN
4.	Did he/she present brief structure (plan) of presentation?	YY / NN
5.	Did he/she settle himself/herself soon?	Y / N
6.	Did he/she use transitions when required?	YY / NN / SS
7.	Did he/she give specific examples/ facts and details in the presentation?	Y / N
8.	Did he/she generate interest in the presentation through his/her tone?	YY / NN / SS
9.	Were his/her movements natural and was he/she confident with proper eye contact and other gestures?	YY / NN / SS
10.	Did he/she have well designed, well thought out visuals for the presentation?	Y / N / S
11.	Did he/she use visual aids, intelligently?	YY / NN / SS
12.	Was his/her pitch of sound, fair and audible?	Y / N
13.	Did he/she maintain good pacing (medium, fast or slow)?	Y / N / S
14.	Did he/she use positive phrasing (clarity of language)?	YY / NN
15.	Did he/she conclude the presentation in a complimentary way?	YY / NN
16.	Did he/she offer any concrete recommendations/ suggestions?	Y / N
17.	Did he/she invite questions from the audience?	YY / NN
18.	Did he/she handle the questions with ease and comfort?	YY / NN
19.	Did he/she stay back and participate in presentations of other students (same group)?	Y / N



**SENIOR DIRECTOR EXAMINATIONS**