

**PRESENTATION EXAMINATION – SECTION-D****Time Allowed: 15 Minutes****Maximum Marks: 30**

- (i) Computer Based Sections of Multiple Choice Questions (MCQs) – Section-A, Short Cases – Section-B, and Report Writing – Section-C administered separately are integral parts of this [PM6] Communication Skills – Practical Corporate Training Level-2 Examination.
- (ii) Presentation Evaluators will distribute the presentation evaluation top cover sheet to the candidates before the start of the presentation.

**SELECT ANY ONE SITUATION FROM THE FOLLOWING FOR YOUR PRESENTATION****SITUATION # 1**

Big Data is one of the trending buzzwords around. It is the use of advanced analytic techniques against huge, diverse big data sets that include structured, semi-structured, and unstructured data, from different sources, and sizes.

Today, Big Data analytics has become an essential tool for organizations of all sizes across a wide range of industries. By harnessing the power of Big Data, organizations can gain insights into their customers, businesses, and the world around them, that were simply not possible before.

As the field of Big Data analytics continues to evolve, one can expect to see even more amazing and transformative applications of this technology in forthcoming years.

**Required:**

As a Corporate Trainer, you have been invited by a reputed university to give a presentation on the “Importance of Big Data in the Corporate World”, covering the following points:

- Introduction
- The Vs of Big Data
- Mechanism of Big Data Analytics
- Types of Big Data Analytics
- Benefits and challenges of implementing Big Data Analytics
- Big Data strategies and solutions
- Industry applications of Big Data

**SITUATION # 2**

Every business contends with risks that can affect how well it performs and, ultimately, its survival.

Risk management is an important process as it empowers a business with the necessary tools so that can adequately identify and deal with potential risks. Once a risk has been identified, it is then easy to mitigate it. In addition, risk management provides businesses with a basis upon which they can undertake sound decision-making.

PwC’s Global Risk Survey 2023 reveals how leading organizations are changing the way to foresee risk by embracing the transformative power of technology and data in pursuit of opportunity and value creation.

**Required:**

Being a Risk Analyst in your organization, you have been asked by the management to give a presentation on “Changing dynamics of risk management”, covering the following areas:

- Introduction
- Technological involvement in reshaping the perception of risk
- The need for a human-led, tech-powered approach to risk
- Role of risk pioneers in the value creation of an organization
- Key actions to abridge the technological gap within the organization
- Conclusion

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**INSTRUCTIONS:**

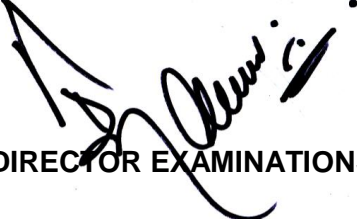
- (a) Preferably, the students are advised to express their original thoughts/ insight using tools of creativity and imagination.
- (b) The examinees are required to make an oral presentation of 15 minutes before audience including examiners and some students. The awarded marks will depend on the oral presentation combined with the use of visual aids like charts, graphs, transparencies, etc. The time spent by each examinee in positioning charts and visual aids will be excluded from the allowed time i.e. 15 minutes for each presentation.
- (c) The presentation is acceptable on multimedia/ projectors only.
- (d) The examinees shall arrange their own devices/ USBs etc. for presentation.
- (e) The examinees must ensure the version of operating system or software installed at their centres one week before the presentation examinations.
- (f) The examinees should be well prepared for their presentation and shall make their presentation professionally rather than mere reading their slides/ transparencies.

**Total marks of the test is 30 that would be allocated as follows:**

Y = YES = 1 Mark

N = No = Zero

1.	Was he/she dressed well for the presentation?	Y / N
2.	Did he/she capture audience attention with the complimentary paras in the beginning?	YY / N
3.	Was the topic clearly focused upon?	YY / N
4.	Did he/she present brief structure (plan) of presentation?	YY / N
5.	Did he/she settle himself/herself soon?	Y / N
6.	Did he/she use transitions when required?	YY / N
7.	Did he/she give specific examples/ facts and details in the presentation?	Y / N
8.	Did he/she generate interest in the presentation through his/her tone?	YY / N
9.	Were his/her movements natural and was he/she confident with proper eye contact and other gestures?	YY / N
10.	Did he/she have well designed, well thought out visuals for the presentation?	Y / N
11.	Did he/she use visual aids, intelligently?	YY / N
12.	Was his/her pitch of sound, fair and audible?	Y / N
13.	Did he/she maintain good pacing (medium, fast or slow)?	Y / N
14.	Did he/she use positive phrasing (clarity of language)?	YY / N
15.	Did he/she conclude the presentation in a complimentary way?	YY / N
16.	Did he/she offer any concrete recommendations/ suggestions?	Y / N
17.	Did he/she invite questions from the audience?	YY / N
18.	Did he/she handle the questions with ease and comfort?	YY / N
19.	Did he/she stay back and participate in presentations of other students (same group)?	Y / N



**DIRECTOR EXAMINATIONS**