# ICMAINTERNATIONAL lead strategically

### **EXPRESSION OF INTEREST - EOI**

# Recording and Editing of Lectures for three Practical training Modules

Institute of Cost and Management Accountants of Pakistan (ICMA) is one of the leading professional accounting organizations, established in 1951 and granted statutory status in 1966 under an Act of Parliament for the regulation of the profession of Cost and Management Accountants in Pakistan. Currently, the Institute has approx. 7,500 members within Pakistan and abroad and more than 17,000 students. The Institute is a founding member of International Federation of Accountants (IFAC) since 1977, Confederation of Asian and Pacific Accountants (CAPA) since 1980, South Asian Federation of Accountants (SAFA) since 1984

The institute seeks "Expression of Interest" for "recording and Editing of Lectures for following Practical Training modules of 60 lecture Hours each" from individuals/ organizations:

- > PM1 ERP Solutions and Practical Aspects of Accounting & Auditing Procedures
- > PM2 Financial Modeling and Management Reporting
- > PM6 Communication Skills

The detailed contents of each training modules can be viewed on ICMA International website at https://www.icmainternational.com/syllabus.aspx

Tasks Required	: Recording
	The course comprises of total 60 recorded lecture hours which will be divided into 15 to
	25 minutes lectures to complete sub topics of the contents of the syllabus.
	All recordings are of high quality in 4K Resolution, with minimal background noise and other disturbances.
	Vendor shall have a nationwide recording facility
	Professional equipment will be used to capture the recordings and shall ensure that the
	final product meets professional standards for audio and video quality
	Proper Logo of the Institute, Name of the faculty, and topic of the lectures will be embedded on each video.
	Any animation/Effect and Transition will be developed
	Sample of recording to be shared initially to ensure quality.
	Electricity or other backups in case of load shedding will be provided to avoid delay.
	There should be contingent planning or plan B in case of any emergency.
	Editing:
	The recordings will be properly edited to remove any unwanted noise, pauses, or other disturbances.
	Topic wise / part wise folders mapped with syllabus contents for final recordings will be shared in proper sequence.
	The Complete final recordings will be delivered in a digital format instead of bit and pieces
	that is easily accessible and shareable.
TOTAL 1 1	Backup of the recordings will be available with vendor any time as and when required.    Backup of the recordings will be available with vendor any time as and when required.
EOI Submission	EOI's documents with all requisite information shall be submitted on the prescribed format in a sealed envelopes separately marked as "Technical Bid" & "Financial Bid" for <b>Recording of lectures for three practical training modules</b> to be submitted to belowmentioned address. EOI submitted after deadline date and timings will not be considered.
Issuance Deadline	: The EOI document/ Terms of References (TORs) can be obtained through an email request
	at procurement@icmap.com.pk till September 18, 2023
Submission Deadline	: Monday, September 18, 2023 by 1100 hours;
EOIs Opening	: The sealed envelopes of Technical Bids & Financial Bids will be opened at 11:30 hours on
	September 18, 2023 at ICMA Pakistan's Head Office Karachi in the presence of bidders or
	their authorized representatives to be connected through video link facilities at Lahore and Islamabad (in case of bidders are participating from these two cities)
Rejection	: As per Clause 33 (1) of PPR, 2004

#### For Information, Issuance and Submission of EOI, please contact as follows:

## Director HR & Administration

#### **Institute of Cost and Management Accountants of Pakistan**

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