

TECHNICAL PAPER WRITING COMPETITION



ICMA PAKISTAN



ICMA
Pakistan

Nationwide

Technical Paper Writing Competition (TPWC) for Students

By Research & Publications Committee

Deadline Date for Paper Submission
October 15, 2016

Objective

The Institute of Cost and Management Accountants of Pakistan (ICMA Pakistan) has been developing professionals who can face the challenges of dynamic and ever changing business environment. The focus is to develop an all-round personality having expertise in the areas of Business, Accounting, Management, Corporate Laws and Taxation and at the same time highly adaptable in diverse and multicultural business environment. To get ideas workable at right time and place, the professionals should have extraordinary technical writing skills so as to make complex business solutions understandable for decision making.

At ICMA Pakistan, the training for technical writing begins at classrooms, assessed in examination papers and fine-tuned through participation in competitions i.e., technical writing, presentation and conferences.

The **Council's Research & Publications Committee** has taken initiative to provide opportunities to students to develop their technical writing and communication skills respectively. We are hopeful that the new generation of Management Accountants would Insha'Allah be more equipped to utilize management accounting techniques and to discharge leadership role in corporate world.

Topics / Theme

1. Risk Management in Management Accounting
2. Consulting Avenues – A potential Entrepreneurship Opportunity
3. Triple Bottom Reporting – Implementation for Developing Nations
4. Pricing Strategy can make & mar Market Acceptability
5. Business Sustainability – A Concern for Management Accountant
6. Enterprise Risk Management and Continuous Re-Alignment in the Pursuit of Accountability
7. Integrating Strategy with Sustainability–Challenges and Opportunities
8. Rethinking way of Doing Business-Adding value to the Economy?

Rules of Participation

Participation Eligibility

An active registered student, including comprehensive result awaiting students with up-to date paid subscription;

Paper Writing, Submission and Assessment

- The contestant shall compete for any one topic;
- The paper shall be of 3,500 to 4,000 words;
- The paper shall be comprised of text write-up, tables, graphics, images, etc with the focus to comprehensively cover the theme and shall thoroughly elaborate the topic;
- The write-up shall be in Calibri font size '12' with 1.5 line spacing;
- The write-up shall not be copied / plagiarized as the technical paper will be checked through plagiarism detector and if found copied will be rejected;
- In case of reference material, proper reference shall be given in the paper;
- The first page shall have Name, Registration No., Stage, Centre and snap of the paper writer;
- The paper shall have 'Abstract or Executive Summary' in the beginning;
- The technical paper shall start from second page;
- The write-up shall not have criticism or comments on religion or religious leader, sect, politics or politician or political parties, cast, color or creed;
- Prior to submission, the paper may be reviewed by anyone however, reviewer name shall not be specified in the paper;
- Any non-compliance of above-mentioned rules will lead to rejection of paper;
- The assessor or assessors' assessment will be final and binding on the writer. The assessor(s) assessment / marking, acceptance or rejection shall not be challenged and they will not be bound to provide justification or reason for their assessment;
- **The contestants are advised to send soft copy of paper in MS Word i.e. '.doc' or '.docx' version to rp@icmap.com.pk latest by **October 15, 2016**.**
- **The paper submitted after this date will be rejected;**

Announcement / Recognition / Awards

- The result of technical paper writing competition will be announced by Council's Research & Publications Committee at Head Office, Karachi through video-link at Lahore, Islamabad, Multan and Faisalabad on **October 29, 2016** at 8 pm;
- The top papers on each theme may be published in **Institute's Management Accountant Journal or Students' magazine;**
- **The best writer will be awarded with prizes.**