

ICMAP/HO/Edu/173/2022
October 03, 2022

CIRCULAR

Mandatory Presentations from Operational to Strategic Levels

In order to improve the presentation skills of the students, the Competent Authority has decided to include compulsory presentations in each level of CMA qualification as a part of the eligibility criteria for appearing in the examination.

Compulsory Presentations in the following courses will be arranged for Students:

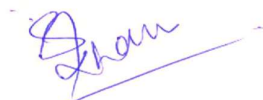
Levels	Courses
Operational Level 1	O3 - Business Communication & Report Writing
Operational Level 2	O4 - Fundamentals of Management
Managerial Level 1	M3- Management Information System
Managerial Level 2	M4- Financial Accounting & Corporate Reporting
Strategic Level 1	S3- Audit & Assurance
Strategic Level 2	S6- Strategic Management

From January 1, 2023 the presentations will be mandatory for those students who will appear in their respective courses first time for the Examinations.

The presentations upon completion of 60% of courses for coaching students will be conducted at the campuses; however, Distance Learning Students require to be appeared in the presentations through virtual platform before the submission of examination forms on the dates announced by the Education Department time to time. Topics of the presentations will be hosted on notice board and Institute's website.

Medium of Language	English
Operational Level	
Duration	4 to 5 Minutes each student
Learning Outcomes	The purpose of the presentations at initial level to enhance the confidence of the students. It will enable the students to prepare presentations on simple topics, face the audience, use body language, eye contact and deliver the material.
Managerial level	
Duration	5 to 7 Minutes each student
Learning Outcomes	The purpose of the presentations at middle level to improve the presentation skills of the students. It will enable the students to deliver effective presentations with clear idea by using body language, visual aids and other resources to grab the attention of the students.
Strategic Level	
Duration	8 to 10 Minutes each student
Learning Outcomes	The purpose of the presentations at strategic level to improve all the qualities that students need to create and deliver a clear and effective presentations. In addition to confidence, delivery of presentation, clarity of Idea, use of resources, the students will be assessed how they grasp the information they are communicating and how they handle the questions from the audience.

Students will be required to take at least 50% marks in their presentations who will appear in respective courses for the Examinations.



Shahida Ibrahim Khan
Director Education

Copy to:

All Campus In-charges, Head of the Examination Department, Head of the IT Department, Head of the Educational Strategic Planning and Certification