

ICMAP/HO/Edu/175/2022

October 12, 2022

CIRCULAR
Topics for Mandatory Presentations from Operational to Strategic Levels

It is hereby informed to all concerned that topics of the compulsory presentations in the following courses for appearing in February 2023 and April 2023 Examinations are as under:

Levels	Courses	Topics
Operational Level 1	O3 - Business Communication & Report Writing	1) Impact of social media on Today's Business 2) Email, Memo and Letter writing Etiquettes for effective communication. 3) Communication Challenges and Effective Communication Strategies in Today's Workplace.
Operational Level 2	O4 - Fundamentals of Management	1) How women play pivotal roles in business management? 2) Threats and opportunities for business during Covid-19 and how does the COVID-19 virus affect the management of organizations? 3) effective management styles for a modern workplace.
Managerial Level 1	M3- Management Information System	1) Enterprise Resource Planning and its implication in business. 2) Effective management information system in business to improve operational efficiency and decision making. 3) Phases of System Development Life Cycle (SDLC).
Managerial Level 2	M4- Financial Accounting & Corporate Reporting	1) Financial ratios and their practical utility in measurement of company performance. 2) Effect of debt equity ratio on financial performance of businesses. 3) Modes of fixed assets financing, efficacy of these modes and its tax Impact.
Strategic Level 1	S3- Audit & Assurance	1) Effect of internal auditing on financial reporting. 2) The meaning, objectives and effectiveness of audit reports. 3) ISA-300 planning an audit of financial statements.
Strategic Level 2	S6-Strategic Management	1) Strategic approaches in transitioning business from local to international markets. 2) Evaluation of risk management strategies, assessing and managing risks faced by the organization in today's economy. 3) Role of information technology in the development of business strategies.

Guidelines:

- a. From January 1, 2023 the presentations will be mandatory for all students in each level of CMA qualification who will appear in their respective courses first time for the Examinations.
- b. The students will be required to take at least 50% marks in their presentations for appearing in the examination of their respective courses.
- c. The students shall be professionally dressed up and are required to deliver presentations before faculty and students.
- d. The students shall arrange their own devices/ USBs etc. for presentations.

Coaching Students:

- e. The presentations upon completion of 60% of courses for coaching students will be conducted at the campuses for which schedule of the presentations will be circulated/announced/placed on the notice board by their respective campuses time to time.

Distance Learning Students (DLP):

- f. Distance Learning Students are required to be appeared in the presentations through virtual platform. Distance Learning Students will register themselves through the link/URL before the deadline given by the Education Department.
- g. The link of registration and schedule of the presentations will be hosted on website and circulated through email/SMS by the campuses.
- h. The Zoom link for the presentations will be provided to only those students who will register themselves for the presentations for their respective courses.
- i. If DLP students want to appear in the examination of more than one course of next level for which the presentation is mandatory then they will require to be registered for both the courses separately.
- j. Tentatively, presentations for DLP students will conducted in the month of December 2022 for February 2023 Examinations and in the month of March 2023 for April 2023 Examinations.



Shahida Ibrahim Khan
Director Education

Copy to:

All Campus In-charges, Head of the Examination Department, Head of the IT Department, Head of the Educational Strategic Planning and Certification