

April 19, 2023

**CIRCULAR**

**Guidelines for DLP Students for Registration of Presentations**

It is hereby informed to all Distance Learning Students that Presentations will be conducted from May 6, 2023 tentatively for the eligibility to appear in the June 2023 Examinations. Distance Learning students interested to appear in the presentations are required to follow guidelines as under:

- Distance Learning Students will get register themselves through the forms available at student’s portal or link <https://www.icmap.com.pk/Login-Student.aspx> using User ID and Password from April 28 to May 1, 2023.
- Distance Learning Students will provide complete and appropriate information in the registration forms for onward communication.
- Registered Distance Learning Students will be appeared in the presentations through virtual platform on Zoom.
- Timetable along with specific slots, zoom links and other necessary information regarding presentations will be shared only with those Distance Learning Students who have submitted their registration forms for presentation of their respective courses through provided email IDs and Contact Nos in the submitted forms.
- If Distance Learning Students want to appear in the examination of more than one course of next level for which the Presentation is mandatory then they will require to be registered for both the courses separately. For registration in both the courses, student will add course and topic then submit both the courses at once instead of submitting course one by one.
- Only those DLP students can get register for presentations who have already taken admissions in their respective courses by April 29, 2023. If any DLP student takes admission in the courses for which presentations are mandatory after April 29, 2023 then he/she will be eligible to appear in the subsequent examinations after appearing in the mandatory presentations for their respective courses.
- **Registered Distance Learning Students** in the above context means those Distance Learning Students who are willing to appear in the presentations and have got registered themselves through the above given link for June 2023 Examination.
- Those Distance Learning Students who would be unable to appear in the presentation or have not obtained at least 50% marks will not be eligible to appear in the examination of their respective courses. Such students will be required to re-appear in the presentations to be conducted subsequently to appear in the examinations.
- Further guidelines to appear in the presentation will be communicated to registered Distance Learning students time to time.
- The topics of presentation and list of courses in which presentations are mandatory are as under

Levels	Courses	Topics
Operational Level 1	O3 - Business Communication & Report Writing	1) Using Visual Aids to Enhance Financial Presentations 2) Strategies for Successful Virtual Meetings 3) Techniques for Balancing Work and Life Demand and its Impact on Success of Business

Operational Level 2	O4 - Fundamentals of Management	<ol style="list-style-type: none"> <li>1) Managing Performance and Creating a Positive Work Environment</li> <li>2) Using Motivation as a Management Tool to Increase the Productivity and Efficiency of Workers</li> <li>3) Time Management and Prioritizing Tasks</li> </ol>
Managerial Level 1	M3- Management Information System	<ol style="list-style-type: none"> <li>1) Emerging Cyber Security Risks and Vulnerabilities</li> <li>2) Key Trends in B2C Digital Marketing</li> <li>3) Data Analysis and Decision-Making using Information Systems</li> </ol>
Managerial Level 2	M4- Financial Accounting & Corporate Reporting	<ol style="list-style-type: none"> <li>1) IAS 20 Accounting for Government Grants and Disclosure of Government Assistance.</li> <li>2) Impact of Digital Transformation on Financial Reporting in Pakistan</li> <li>3) How the Reporting of Provisions and Contingent Liabilities Affects the Investment Decisions of Local and Foreign Investors, the Availability of Credit from Banks, and the Country's Overall Economic Growth?</li> </ol>
Strategic Level 1	S3- Audit & Assurance	<ol style="list-style-type: none"> <li>1) The Role of Professional Skepticism in Evaluating Audit Evidence</li> <li>2) Use of Data Analytics in the Audit Process and How it can be Used to Improve the Quality and Effectiveness of Audit Reporting</li> <li>3) ISA 240-The Auditor's Responsibilities Relating to Fraud in an Audit of Financial Statements</li> </ol>
Strategic Level 2	S6-Strategic Management	<ol style="list-style-type: none"> <li>1) Impact of CSR Activities on Brand Reputation, Customer Loyalty, and Employee Engagement.</li> <li>2) Adaption of New Business Strategies in Uncertain Economical and Political Conditions of Pakistan</li> <li>3) Change Management in the Digital Age</li> </ol>

- For any information you can contact at your respective campuses or send email at [education@icmap.com.pk](mailto:education@icmap.com.pk).



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