

Guidelines for Writing Articles

- 1) Select any topic / subject (in line with the selected theme) and prepare an outline of the write-up.
- 2) The article and write-up should either be based on primary or secondary research or may be the combination of both.
- 3) Use of statistical tools, graphs, tables, etc for analysis and interpretation would be encouraged;
- 4) The write-up should be based on author's own insights, experiences, research and studies etc.
- 5) The article/ write-up shall be judged from the perspectives of
 - (1) Relevance
 - (2) Objectivity
 - (3) Information reliability
 - (4) Communication and Language
 - (5) Creativity
 - (6) References and
 - (7) Plagiarism.
- 6) The article would thoroughly be checked from plagiarism point of view by using the latest software and web-searching.
- 7) The soft copy of article should be sent to email addresses - rp@icmap.com.pk and research@icmap.com.pk with latest snap and brief introduction of the writer before the given deadline.
- 8) The submitted article would be sent to the '**Editorial Board**' of the **R&P Committee** for evaluation and approval before it would be published in the journal.
- 9) The Research & Publications Committee reserves the right to accept or reject any article or write-up on the basis of above guidelines.
